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PRESS RELEASE

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NEWS

For Immediate Use

New Jersey's 2010 Cash Receipts Increase by 3.2 Percent

New Jersey's commodity cash receipts totaled \$1.04 billion for the 2010 calendar year, the third highest on record. This compares with the record \$1.10 billion set in 2008 and the \$1.08 billion set in 2007, the second highest record year. The 2010 cash receipts increased \$32.7 million (3.2 percent) from 2009.

The Total Greenhouse, Sod, Nursery, and Christmas Trees category increased in cash receipts. The Total Field Crop; Total Livestock and Products; and Total Fruits and Nuts and Total Vegetables categories decreased.

The **Total Field Crops** category totaled \$84.0 million, down \$5.1 million (-5.7 percent). The increase in cash receipts for corn did not offset the decreases of the soybean, wheat and hay crops. The corn crop, at \$30.0 million, was up \$1.4 million (+4.9 percent); soybeans, at \$27.4 million, was down \$2.7 million (-9.0 percent); wheat, at \$5.6 million, was down \$2.5 million (-31.1 percent); and hay, at \$5.7 million, was down from \$7.1 million a year earlier.

The **Total Fruit and Nuts** category totaled \$157.8 million, down \$1.9 million from the previous year. Apples, at \$20.6 million, were up \$3.5 million (+20.0 percent), while peaches at \$31.3 million, were down \$2.4 million (-7.1 percent). Blueberries, at \$62.5 million, were down \$2.8 million (-4.2 percent). Cranberry cash receipts have increased since 2004 and totaled \$31.2 million, up \$111 thousand (+.4 percent) from 2009.

The **Total Vegetables** category, at \$223.8 million, declined 7.7 percent, and the \$18.7 million decrease was the largest dollar decline of all cash receipts categories. The increase in cash receipts for green peppers did not offset decreases in fresh market sweet corn and tomatoes. Green peppers, at \$33.8 million, increased \$2.4 million (+7.8 percent), while sweet corn for the fresh market, at \$15.3 million, decreased \$7.5 million (-33.1 percent). Fresh market tomatoes at \$32.4 million, decreased \$1.6 million (-4.6 percent).

The **Total Greenhouse, Sod, Nursery, and Christmas Trees** category, at \$451.1 million, increased \$66.1 million (+17.2 percent). This was the largest annual dollar increase on record for this industry since the year 2000.

The **Total Livestock and Products** category totaled \$125.3 million, down \$7.7 million (-5.8 percent) from 2009. Dairy products at \$23.2 million, increased \$2.8 million (+13.9 percent); Poultry and Eggs at \$24.9 million, declined \$5.4 million (-17.7 percent); and Horses and Mules, at \$59.0 million, declined \$7.0 million (-10.6 percent).

Cash Receipts from New Jersey Farm Marketings 2008-2010

Commodity	2008	2009	2010	% Change from 2009
	1,000 Dollars			
Total All Commodities	1,096,193	1,009,455	1,042,153	3.2
Total Crops	925,649	876,367	916,813	4.6
Total Field Crops	72,773	89,102	84,039	-5.7
Corn	37,311	28,631	30,034	4.9
Hay	7,344	7,102	5,742	-19.1
Soybeans	25,830	30,109	27,396	-9.0
Wheat	13,971	8,078	5,564	-31.1
Total Fruits & Nuts	157,227	159,663	157,782	-1.2
Apples	11,929	17,182	20,635	20.1
Blueberries	81,990	65,260	62,510	-4.2
Cranberries	27,443	31,136	31,247	0.4
Peaches	23,920	33,660	31,280	-7.1
Total Vegetables	211,183	242,597	223,857	-7.7
Peppers, green, fresh	32,922	31,366	33,800	7.8
Sweet corn, fresh	15,510	22,805	15,263	-33.1
Tomatoes, fresh	26,645	33,942	32,386	-4.6
Total Greenhouse, Sod, Nursery, and Christmas Trees	458,636	385,005	451,135	17.2
Total Livestock & Products	170,544	133,088	125,340	-5.8
Dairy Products	30,895	20,352	23,184	13.9
Honey	583	831	796	-4.2
Horses & Mules	78,000	66,000	59,000	-10.6
Meat Animals	6,127	6,381	8,220	28.8
Poultry & Eggs	45,746	30,316	24,952	-17.7
Other Livestock	8,805	8,810	8,785	-0.3

Source: USDA-Economic Research Service, *Annual Cash Receipts*, August 2011

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